

ANNUAL REPORT 2004 - 2005

|                                 |                         |
|---------------------------------|-------------------------|
| Location of Initiative          | Richmond                |
| Annual Funding                  | \$ 100,000              |
| Initiative Start Date           | Spring 2003             |
| Reporting Period                | April 2004 – March 2005 |
| Initiative Manager              | Helen Davidson          |
| Host Organization               | Richmond Family Place   |
| MCFD Community Services Manager | Dave Phillips           |

INITIATIVE INFRASTRUCTURE:

| STEERING COMMITTEE  |  |
|---|--|
| MANDATE   |  |
| <ul style="list-style-type: none"> <li>• Improve access to early childhood services</li> <li>• Improve the effectiveness of these services through the development of collaborative partnerships among service providers</li> <li>• Promote positive relationships, partnerships and supports within the community and local government</li> <li>• Promote an integrated and comprehensive system of Early Childhood Development</li> </ul> |  |
| MEMBERSHIP  |  |
| Vancouver Coastal Health Services   | Joyce Branscombe, Licensing Officer, CCFL<br>Jan Weaver, Director, Primary Health Care Network     |
| City of Richmond  | Lesley Sherlock, Planner, Urban Development<br>Kate Sparrow, Director, Parks, Recreation & Culture |
| Social Services   | Michael McCoy, Richmond Community Services Advisory Council  |
| Child Care  | Lesley Richardson, Chairperson, Child Care Development Board                                       |
| Literacy  | Greg Buss, Chief Librarian, Richmond Public Library  |
| Education   | Kathy Champion, Director of Instruction, Learning Services, SD38                                   |
| MCFD  | Dave Phillips, CSM, Richmond<br>Sharon White, A/Manager, Supported Child Care/ECD Planning         |
| Host Agency   | Letizia Myers, Executive Director, Richmond Family Place   |

| WORK PLAN: 2004-2005   |   |
|--|---|
| Activity   | Status  |
| Develop a professional development strategy.   | A monthly professional development series is being organized for September 05 – June 06         |
| Explore opportunities to provide information and support in the workplace.   | See Family Action Team  |
| Survey front line staff to determine language capacity, community challenges, strengths, professional development needs. | Over 50 surveys have been collected and results are being tabulated.                            |
| Link with faith communities, cultural communities and the business community.  | Presentation materials are being developed and linkages will be made starting in September 2005 |

| GROWTH AND DEVELOPMENT ACTION TEAM   |   |
|--|---|
| <b>MANDATE</b><br><ul style="list-style-type: none"> <li>Identify young children's needs as early as possible</li> <li>Review existing early childhood screening tools</li> <li>Recommend a universal developmental screen</li> <li>Implement a pilot screening program</li> </ul> |   |
| <b>MEMBERSHIP</b>  |   |
| Joyce Branscombe (Chair)   | Child Care Licensing Officer, CCFL  |
| Antonia Rozario  | Community Health Nurse, Richmond Health Services  |
| Anne McCormick   | Coordinator, Infant Development Program   |
| Allison Mitchell   | Psychologist, Richmond School District  |
| Marg Dixon   | Community Link, Richmond School District  |
| Sandra Taylor  | Speech Language Pathologist, Richmond Health Services   |
| Ruby Manio   | Parent Support Counsellor, Richmond Family Place  |
| <b>WORK PLAN: 2004-2005</b>  |   |
| <b>Activity</b>  | <b>Status</b>   |
| Print and distribute a Family Calendar   | 10,000 copies of the first annual Richmond Family Calendar distributed to families and agencies.<br>Richmond Children First: \$ 18,000  |
| Support mothers with post partum depression  | Richmond Health Services, in partnership with Pacific Post Partum Society, now offers a weekly post partum group.<br>Success by 6: \$ 6,000<br>Richmond Children First: \$ 3,000  |
| Develop a plan to distribute screening information to professionals and families   | <ul style="list-style-type: none"> <li>Waiting to see how provincial screening funding will be implemented</li> <li>Researching feasibility of a developmental booklet</li> </ul> |

| COMMUNITY MAPPING ACTION TEAM   |  |
|---|--|
| <b>MANDATE</b><br>Compile community maps of: <ul style="list-style-type: none"> <li>Demographics</li> <li>Physical Assets</li> <li>Socio-Economics</li> <li>Community Services</li> </ul> |  |
| <b>MEMBERSHIP</b>   |  |
| Dave Phillips (Chair)   | Community Services Manager, MCFD   |
| Lesley Sherlock   | Planner, Urban Development, City of Richmond   |
| Stuart Jones  | Analyst, Urban Development, City of Richmond   |
| Sean Davies   | Diversity Coordinator, City of Richmond  |
| Dr. James Lu  | Medical Health Officer, Richmond Health Services   |
| Elaine Shearer  | Coordinator, Family Services of Greater Vancouver  |
| Stacey Lindberg   | Parent Connections Coordinator, Richmond Family Place  |
| Senna Ip  | CAP-C Coordinator, Touchstone Family Association   |
| Margot Smith  | Child Care Coordinator, West Richmond Community Association  |
| <b>WORK PLAN: 2004-2005</b>   |  |
| <b>Activity</b>   | <b>Status</b>  |
| Compile an inventory of all community services, including capacity, partnerships, etc.  | Deadline for returning inventories was February 28 – still waiting for a few more before tabulating results.         |
| Complete thorough mapping of Richmond community   | Have completed mapping agencies, child care facilities, IDP clients, active library cards, children, lone parents... |

| FAMILY ACTION TEAM   |   |
|--|---|
| <b>MANDATE</b> <ul style="list-style-type: none"> <li>Identify features in our community that enhance opportunities for young children and their families</li> <li>Make it easier for families to obtain the services they need</li> <li>Develop strategies to link with hard to reach families</li> </ul> |   |
| <b>MEMBERSHIP</b>  |   |
| Lesley Richardson (Chair)  | Richmond Child Care Resource & Referral Services  |
| Sheila Resels  | Director, Family Services of Greater Vancouver  |
| Lisa deLusignan  | CAP-C Coordinator, Touchstone Family Association  |
| Shabniz Kurji  | Family Support Worker, Richmond   |
| Kay Wong   | Nutritionist, Richmond Health Services  |
| Kathy Hydamaka   | Community Health Nurse, Richmond Health Services  |
| Dace Beggs   | Librarian, Richmond Public Library  |
| <b>WORK PLAN: 2004-2005</b>  |   |
| <b>Activity</b>  | <b>Status</b>   |
| Develop and implement family focus groups  | Focus groups, originally planned for spring 2005 have been postponed to the fall so as to incorporate school-aged children.   |
| Develop a module of drop-in workshops for delivery during non-traditional hours.   | 12 monthly 3-week series of workshops will be offered on weekends/evenings for working parents in English, Punjabi, Cantonese and Mandarin.<br>Richmond Children First: \$ 5,000<br>Success by 6: \$ 12,000 |
| Develop an outreach strategy to connect with hard-to-reach families.   | Postponed to 2005 - 2006  |

| INFORMATION ACTION TEAM  |  |
|--|--|
| <b>MANDATE</b> <ul style="list-style-type: none"> <li>Research and implement a social marketing campaign aimed at raising awareness about the importance of the early years and awareness of available community supports</li> </ul> |  |
| <b>MEMBERSHIP</b>  |  |
| Dave Phillips (Chair)  | Community Services Manager, MCFD   |
| Kate Sparrow   | Director, Parks, Recreation & Culture  |
| Joyce Branscombe   | Licensing Officer, CCFL  |
| Sue Groff  | Coordinator, City Centre Community Centre  |
| <b>WORK PLAN: 2004-2005</b>  |  |
| <b>Activity</b>  | <b>Status</b>  |
| Publish a Children First newsletter to community professionals   | A quarterly newsletter is distributed to a mailing list of 100+ individuals  |
| Develop a social marketing campaign  | Secured funding to develop a campaign. Campaign will be developed and implemented in 2005-06<br>Richmond Children First: \$ 3,000<br>Success by 6: \$ 12,000 |
| Develop a website  | Website will be developed in 2006<br>Approved Budget: \$ 10,000  |

ACTIVITIES AND PROJECTS

In addition to the projects listed above, Richmond Children First has also accomplished the following:

Capacity Building

- Annual Planning Day for members from all committees
- Evaluation of committees
- Evaluation of the Initiative Coordinator

Partnerships

- Ready Set Learn Open Houses
- Hosting a United Way School-Aged Children Demonstration Project
- Partner in Keys to Success – A UBC funded demonstration project
- Partner in Working Parent Workshops – workshops for working parents

DIRECTIONS 2005-06

- Planning Day: Develop a 5 Year Plan
- Family Calendar 2005
- Professional Development Series
- Family Focus Groups
- Social Marketing Campaign, Website
- Broader Engagement with Community and Parents
- Parent Conference 2006